

*The Institute of Behavioral and
Applied Management*

Presents

The "Social" Nature of Academia

IBAM 24



**Catamaran Resort, San Diego
November 3-5, 2016**

*Call
for
Papers*

Priority Submission:

March 15, 2016

Regular Submission:

April 15, 2016



**Institute of Behavioral
and Applied Management**

www.ibam.com

Institute of Behavioral and Applied Management

Conference Theme: The “Social” Nature of Academia

Academia and practice are changing at the speed of, well, change! Technology, driving much of the movement, has altered the way we teach, research, engage with, and relate to our students and colleagues. Practitioners and theorists have complementary roles in identifying resources, best practices, and new solutions to the problems of today’s managers and classrooms.

IBAM 24 offers the forum for academics and practitioners to connect theory with the real world problems that managers face in a collegial setting. Educators, students and practitioners are encouraged to submit papers engaging the theme “The ‘Social’ Nature of Academia” in the field of behavioral and applied management. Papers on all topics within the IBAM divisions are accepted, and are not limited to the theme.

Join us in beautiful San Diego, CA for IBAM 24, where we will gather to discuss, debate, and present our ideas about the future of behavioral and applied management in [America’s Finest City!](#) San Diego has much to offer including world famous attractions and 70 miles of beaches. For those looking to discover some of San Diego’s history, visit [Old Town](#), [Cabrillo National Monument](#), [Gaslamp Quarter](#), and [Balboa Park](#), or one of the region’s many missions. A trip to San Diego means adventure for all members of the family. The kids will enjoy roller coaster rides, numerous entertainment centers, or a day at a water park. Sailing and bi-plane rides are near for the very adventurous. Prepare for an IBAM meeting filled with intellectual stimulation and fun activities. Plan to come early or stay later so you can enjoy theme parks like [Sea World](#), [San Diego Zoo](#), and [Safari Park](#). Dance a path through San Diego’s arts scene, or take a swing at one of over 90 golf courses. San Diego, a favorite of IBAMers, is a place where entertainment can be found doing everything – or nothing at all!

The IBAM 24 Conference takes place at the incredible [Catamaran Resort Hotel & Spa](#), a four-star hotel located right on [Mission Bay](#) and just steps from the Mission Bay ocean front. The Catamaran Resort Hotel & Spa will awaken your senses, relax, the body, and sooth the soul. Explore hidden gardens of over 1,000 types of eclectic plants and flowers, exotic birds, 100 varieties of palm trees, and 30 types of hibiscus. Surround yourself with striking sunsets, the splendor of secluded sandy beaches, and the sights and sounds of nature all in one place. The Catamaran’s rooms and suites are spacious and tastefully appointed with their own balcony or patio. Mission Bay, the world’s largest aquatic park, is at your doorstep and the enticing waves of the [Pacific Ocean](#) are just 100 yards away. Enjoy marvelous views of the California coastline or the stunning city skyline from every part of this beautiful beach resort.



Participate as a presenter, reviewer, session chair, discussant, volunteer, or division chair. IBAM welcomes management educators, business practitioners, and students to share their ideas, research, and experiences in a friendly and supportive environment. Session discussions are stimulating, informative, and broad-based. IBAM warmly welcomes you as an individual and a colleague. Executives, managers, professionals, and students are all members and active participants in IBAM’s annual conferences.

Review To become an IBAM reviewer, go to [Open Conference](#), and sign up using the keycode **revkey**. IBAM seeks serious reviewers who will commit to providing a thorough review of academic and practitioner work within their fields. We ask that you commit to review no more than three (3) submissions and that you commit to a 2-3 week turnaround of submission that you are assigned. We value your expertise and time.

Submit your original paper (traditional or pipeline), symposium, workshop, or idea incubator proposal for anonymous peer review in [Open Conference](#). The IBAM conference is an excellent outlet for completed research, work-in-progress, and the sharing of experiences in a variety of management sub-fields through refereed paper sessions, symposia, workshops, and panel discussions.

Please consider one of these six categories of submission – one is sure to fit your research!

Traditional Papers

Completed research paper; preparing to submit to a journal; review is held to highest level of rigor; “Best Paper” awards will be selected from this category. Submissions should not exceed 24 pages, including references.

Pipeline Papers

Research is completed and paper is in early stages; goal of future publication. Could be a paper previously not accepted for publication and desire to “revive” it through conference feedback. Submissions should not exceed 24 pages, including references.

Symposia or Workshop

Either panel or presenter format. Proposals that cross disciplines and include multiple institutions are highly encouraged. A panel or workshop presentation is allotted extended time on the program, so the proposal should be well-detailed and show potential added value for conference attendees. Submissions should include a 3-5 page proposal and a statement that all contributors intend to register for and attend the conference.

Sample ideas: Best Practices, Using Social Media in Management Education; Preparing for the Doctoral Oral Defense; Conducting a Peer Review (Conference or Journal); Early/Mid-career Faculty Consortium.

Symposia and workshops are not double-blind reviewed, but are selected by the Program Chair for inclusion in the program. All authors involved in developing accepted symposia and workshops should plan to attend the conference as presenters.

Idea Incubator

Fresh research idea or research that is not yet completed; opportunity to present topic and receive feedback from peers in a more informal setting. Submissions should include a 250-500 word summary of the proposal for the incubator session.

Student

Lead author must be a student and must attend. Undergraduate, Masters, and Doctoral learners are welcome.

“Best Student Paper” award(s) will be selected from this category. Sponsoring faculty members should encourage institutional or private support of students whose papers are accepted. Submissions should include a statement that student will attend the conference.

Meet IBAM’s Program, Division, and Topic Chairs. Contact them with questions specific to their divisions.

VP/Program Chair

Scott Jeffrey sjeffrey@monmouth.edu

Division I

Human Resources Management

Kathy Utecht

kmutecht@shsu.edu

Division II

Organizational Behavior

Tom Martin

tmartin@unomaha.edu

Division III

Strategic & Global Management

Marcel Minutolo

minutolo@rmu.edu

Division IV

Management Education & Pedagogy

Fred Walker

Fred.walker@waldenu.edu

Division V

Student Papers

Kenneth M. York

York@oakland.edu

Special Topic

Operations Management

John Stakeley

stakeley@rmu.edu

Submission Guidelines

1. All submissions must be entirely original and may not be under concurrent consideration or accepted for presentation elsewhere. You may submit up to two papers and/or proposals in any or all of the divisions. This includes papers and proposals that are co-authored.
2. All submissions should include three keywords and a 75-word abstract. Select at least one, but no more than two, topic areas. Submissions should be double-spaced with one-inch margins, typed in a 12-point font, and follow APA format. All submissions should reflect appropriate academic research form.
3. Guidelines by submission type:
 - a. **Traditional, Pipeline, & Student Papers** should not exceed 24 pages (total – including references).
 - b. **Symposia & Workshop Proposals** should submit a three to five page proposal outlining details of the symposia or workshop presentation, **along with a statement that all presenters intend to register for the conference.**
 - c. **Idea Incubator Session** should submit a 250-500 word summary of the research idea/proposal.
4. **February 1 – April 15**, submit your paper, proposal, or summary by uploading it into the IBAM Conference web-site and following the instructions for submissions located at that site. Priority submission decisions will be made by April 1, 2016. Regular submission decisions will be made by June 15, 2016.
5. **What to include/not include** **Do not include author information.** Author information will be recorded on the submission page at the IBAM Conference site. The uploaded document should be free of any identifying author indications and the document “Properties” data should be cleared as well. All submissions are double blind-reviewed. Preparation of your title page should include:

- a. The title of your submission
 - b. The submission type: Traditional, Pipeline, Symposia, Workshop, or Idea Incubator. Student papers should also indicate “Student” on the title page.
 - c. The division in which you are submitting.
6. ***Submission Process*** Complete your author profile and create a log in and password in [Open Conference](https://www.openconf.org/IBAM2016/openconf.php) (<https://www.openconf.org/IBAM2016/openconf.php>). Once your profile is complete, you can log in to submit a .pdf file of your submission. The log in that you create will allow you to check the status of your submission throughout the review and acceptance process.
7. ***Register*** All accepted program participants must register and attend the conference. Registration fees (\$340.00) must be paid by August 1, 2016, and cannot be returned after this date for any reason. Your conference registration fee covers annual IBAM membership, participation in the conference, and most meals (including gratuities). Your registration fee does not cover the cost of hotel or additional excursions, which are optional. Conference registration is handled by Linda Hoffner with [Frosch Travel](mailto:linda.hoffner@frosch.com). Linda can be reached by telephone at: 970-351-6080 or by email at linda.hoffner@frosch.com. **You will be linked directly to the registration page by clicking [IBAM 24 2016](#).**
8. ***Hotel Reservations*** at the [Catamaran Resort Hotel & Spa](#) can be made by contacting the Catamaran by telephone: 800-422-8386, or online. Link directly to the [IBAM-Catamaran registration page](#). The IBAM group code is 304671 to receive the preferential room rate of \$189.00 per night, single or double. Triple and double rates of \$209.00 and \$229.00 are also available using the code. Note that any reservations made after October 3 will be provided on a space available basis at prevailing rates, so please make your reservations early!

Best Papers are Eligible for IBAM Consideration and Journal Publication

The Best Papers in each Division are eligible for publication consideration in the Journal of Behavioral and Applied Management (JBAM). The journal provides an international outlet for its contributors. To learn more about our journal, please visit <http://ibam.com/jbam.html>

Student Scholarships Awarded

In support of student scholars, IBAM may award a \$250 best paper scholarship in its student classifications. In addition, a special student rate applies for conference registration. A student must declare (check box) that it is a student paper at time of submission. Eligible papers may be co-authored with a faculty member, but the student must be first author, attend the conference and must present the paper. Faculty sponsors should inform students of conference costs and encourage institutional or personal support of attendance. Student scholarships will be presented with the award at the conference award luncheon.

The IBAM Agenda

Thursday, November 3

- Registration, Leadership Meetings, and welcome lunch
- Conference workshops
- Presidential Reception. Enjoy Hors d'Oeuvres and beverages with IBAM friends.

Friday, November 4

- Breakfast
- Academic and Practitioner Presentations
- Awards, Lunch and Keynote Speaker, Dr. Arthur Jue



Dr. Arthur Jue is an educator, executive, and social entrepreneur. He has extensive experience in talent management, organization development, and technology leadership at companies such as Oracle, IBM, Hyperion, Tectura, and Twilio. In addition, he has served on numerous financial services, academic, and non-profit boards, including the Institute of Behavioral and Applied Management, among others. Arthur holds a doctor of management in organizational leadership and an M.B.A. with emphasis in technology management. He earned a B.S. in marketing with a music minor. In addition, he has participated in executive programs at the London Business School, Harvard, and Oxford. He is currently serving on the editorial board of the *Journal of Management, Spirituality, and Religion* and is a Berrett-Koehler editorial reviewer. Dr. Jue publishes broadly on leadership, HR, technology, and entrepreneurship. He has also coauthored a number of books, such as *Social Media at Work: How Networking Tools Propel Organizational Performance*. He currently teaches at the graduate level and is a former missionary in New Zealand. In his spare time, he enjoys filmmaking, rock-collecting, art, playing the violin, and leading an alternative biofuel development effort in the South Pacific.

- Academic and Practitioner Presentations
- IBAM on the town! Join fellow IBAMers for the group excursion in the evening

Saturday, November 5

- Breakfast
- Academic and Practitioner Presentations
- Farewell to San Diego!

All meals and activities, except Friday evening excursion and dinner, are included in your conference registration.

We look forward to seeing you at the Catamaran Resort Hotel & Spa in San Diego for IBAM 24!

Sara Kimmel, IBAM President

kimmel@mc.edu